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MCE-5 DEVELOPMENT nominated for the 2018 edition of INPI Innovation Awards in the "Patents" category



Left to right : **Jean-François ROCHE, CEO,**
Sophie QUERIN, IP Manager, Sylvain BIGOT,
Innovation Manager

Specializing in the development of innovative technologies to reduce the environmental footprint of automotive powertrains, MCE-5 DEVELOPMENT operates an Intellectual Property Business Model (IP-BM) based on the revenues of its patents through licensing, royalties and know-how transfer. This model implies that the entire operational activity of the company is based on the value of its intellectual property, ie the robustness of its titles and rights, the related know-how and the reputation of its brands with its target customers, the global car manufacturers.

The key product of MCE5's patented technology portfolio is the variable compression ratio "VCRi" technology, with more than 360 patents in about 50 families, filed in 17 countries.

MCE5's innovation and IP strategy is characterized by the disruptive nature of its technologies and their potential to become industry standards; by cooperating with equipment suppliers capable of producing them and supplying them to the global carmakers; by making associated know-how available to partners and licensees.



This strategy enabled MCE5 to conclude in 2015 with the Chinese manufacturer Dongfeng a strategic agreement consisting in licensing, technology transfer and co-development of a family of VCRi engines, which will be marketed by 2021.

MCE-5 DEVELOPMENT is an independent company based in Villeurbanne (France). Its purpose is to reduce the emissions and the environmental footprint of automobile powertrains throughout the world. Its mission is to accelerate the development of the innovations required by turning research-based inventions into industry-driven innovations.

The National Institute of Industrial Property (INPI) is a self-financed public institution, under the supervision of the Ministry in charge of Industrial Property. Beyond title applications (patents, trademarks, designs and models), the INPI actively participates in the development and implementation of public, community and international policies for intellectual property, innovation and competitiveness of French companies.